

EU-NZ FTA COUNTRY FACTSHEET SLOVENIA



Overview of benefits



Eliminates **customs tariffs** for Slovenian exporters and importers



Improves **market access** for Slovenian service providers



Protects **distinct Slovenian** food and drink products



Enables opportunities for **green** Slovenian firms and **technology**



Supports Slovenian **small- and medium-sized businesses** to export



Creates opportunities for Slovenian **digital firms** to export their services



Enables Slovenian firms to bid on **public contracts** in New Zealand



Facilitates Slovenian **investments** into New Zealand

Trade in goods and services

Top-5 exported goods from Slovenia to New Zealand

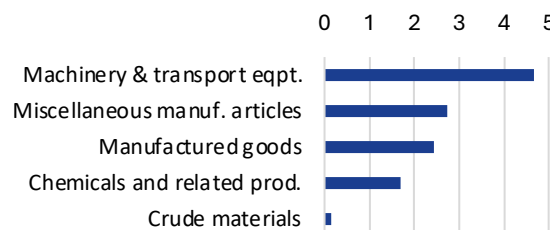


Figure 1: Top-5 exported goods in million Euros, 2023
(Source: [Eurostat](#))

Top-5 exported services from Slovenia to New Zealand

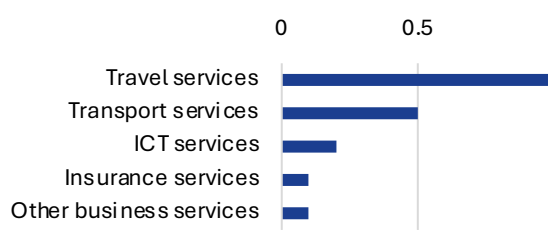


Figure 2: Top-5 exported services in million Euros, 2022
(Source: [Eurostat](#))



Trade in goods

In 2023, Slovenian goods exports to New Zealand exceeded **€11.7 million**, led by **machinery and transport equipment**, totalling €4.7 million. This was followed by **miscellaneous manufactured articles** (€2.7 million) and **manufactured goods** (€2.4 million). The EU-NZ FTA brings **significant tariff eliminations**, enhancing Slovenian firms' competitiveness in these and other sectors, and creating new opportunities for increasing bilateral trade.



Machinery and transport equipment

Industrial machinery (€1.6 million) are the main exports, including industrial furnaces (€0.4 million). This is followed by **electrical apparatus** (€1.6 million), including control panels (€1.1 million); and **agricultural machinery** (€0.5 million), dominated by harvesting and threshing machinery.



Prior to the FTA, tariffs in this sector were **as high as 10%**, however, these have been **eliminated**, dropping to **0%** since the entry into force. For example, the tariff rate for other refrigerating and freezing equipment (HS 8418.69.00), previously 5%, is now 0%.



Miscellaneous manufactured articles

Apparel and clothing articles (€1.0 million) are the main exports, mainly including knitted or crocheted hosiery (€0.8 million). This is followed by **professional and scientific instruments** (€0.9 million), such as measurement instruments (€0.3 million); and **furniture and parts thereof** (€0.4 million).



Prior to the FTA, tariffs in this sector were **as high as 10%**, however, these have been **eliminated**, dropping to **0%** since the entry into force. For example, the tariff rate for games operated by any means of payment (HS 9504.30.90), previously 5%, is now 0%.



Manufactured goods

The main exports in this category are **manufactures of metals** (€0.9 million), including knives and cutting blades (€0.3 million). This is followed by **paper for writing and printing purposes** (€0.5 million) and **textile yarn and fabric manufactures** (€0.4 million).



Prior to the FTA, tariffs in this sector were **as high as 10%**, however, these have been **eliminated**, dropping to **0%** since the entry into force. For example, the tariff rate for mountings or fittings suitable for furniture (HS 8302.42.00), previously 5%, is now 0%.



Trade in services

Slovenian service exports amounted to **€2.1 million** in 2022. Of this, the **travel sector** accounted for the largest share with €1 million, dominated by **personal-related expenses** (€0.9 million).

The agreement facilitates **easier access** for Slovenian firms to New Zealand's service market, ensuring a **level playing field** for Slovenian service providers in sectors like **telecommunications, financial services, and international maritime transport**. Additionally, the FTA includes advanced provisions for the **movement of business professionals**, allowing Slovenian firms to efficiently post managers or specialists and their **families** to subsidiaries in New Zealand.



Support framework for exporters

The FTA introduces a comprehensive regulatory framework designed to simplify export procedures and reduce compliance costs for Slovenian firms. This includes **streamlined customs processes** and **easy access to essential information**. Central to this effort is the European Commission's **Access2Markets** platform, which provides detailed information and guidance on **tariffs, rules of origin** ([Rules of Origin Self-Assessment Tool - ROSA](#)), **taxes, import procedures and formalities, product requirements, trade barriers, and trade flow statistics**. The databases are restricted to users in the EU. EU companies' offices outside the EU can request access via this [form](#).



Please visit the EU's **Access2Markets** platform for more information

Investment opportunities



New Zealand is an untapped market for Slovenian investors. Currently a small number of Slovenian companies are active in New Zealand, operating in **ICT** and **energy efficiency** space.

The FTA lays the groundwork for increased Slovenian investment in New Zealand, particularly in sectors such as

- **advanced manufacturing**
- **automotive**
- **transportation and logistics**

aligning with Slovenia's investment strengths.

Figure 3: Investment opportunities for Slovenian firms and investors

Slovenian investment in New Zealand is poised for growth, supported by a **favourable investment climate** and shared priorities in **sustainability and innovation**. Under the FTA, the investment screening threshold has been doubled to **NZD 200 million (~€110 million)**. This adjustment impacts Slovenian investors planning to **acquire significant business assets** in New Zealand. Guidance on the overseas investment regime in New Zealand is available from the [Overseas Investment Office](#). More information on investing in New Zealand can be found on the [New Zealand Trade and Enterprise website](#).

Agriculture & Geographical Indications

The leading commodities in Slovenia's exports of food and beverages to New Zealand in 2023 were **cereals and flour preparations** (such as cereal flour) and **fruit juices**.

The FTA ensures **robust protection** for **24 Slovenian food and drink items** in New Zealand, **guarding against counterfeit** goods and securing marketing for authentic products with their traditional names. The agreement also includes provisions to potentially **expand the list of protected geographical indications (GIs)**, bolstering the safeguard of Europe's culinary and cultural legacy. All EU GIs protected in New Zealand can be accessed through [New Zealand's Intellectual Property Office](#).

Protected **Slovenian items** include, among others:



Wines: Teran, Cviček, Primorska, Podravje, Posavje, Bizeljčan, Goriška Brda



Spirits: Brinjevec (juniper brandy), Dolenjski sadjevec (fruit brandy), Pelinkovec (absinthe))



Food items: Kranjska klobasa (sausages), kraški pršut (ham)

Public procurement

The FTA unlocks new opportunities for Slovenian firms within New Zealand's public procurement sector, offering several key benefits:

- **Expanded market access:** Slovenian firms now have **broader access** to New Zealand's procurement, extending beyond WTO limits to include all entities governed by New Zealand Procurement Rules.
- **Equal footing with local firms:** The FTA levels the playing field, allowing Slovenian companies to **compete on equal terms** with local firms, especially in globally competitive sectors.
- **Access to key sectors:** Slovenian businesses gain entry to **transport and infrastructure** projects, notably those funded by the New Zealand Transport Agency and Auckland Transport, enhancing prospects in engineering and technology.

More information on public procurement can be accessed via [New Zealand Government Procurement](#). Furthermore, New Zealand's [Marketplace platform](#) allows EU firms to register their interest in providing Software as a Service (SaaS), consultancy, managed services, and enterprise software to the government.

Key contacts & additional information

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Slovenian Australian Chamber of Commerce

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Enterprise Europe Network

Link to website: een.ec.europa.eu/
Local contact points: een.ec.europa.eu/local-contact-points/si

New Zealand Europe Business Council

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Please refer to the [EU-NZ FTA SME Guide](#) for more information